

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

Invoice #	Invoice Date	Invoice Month	Invoice Period
959119-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10	

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	959119	07909007

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041	HERJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/02/12	10/05/12	NBC Today Show	7:00am-9:00am	-TWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/02/12	7:30 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012102H	\$700.00 NM
5	KCRA	Tu	10/02/12	8:44 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012102H	\$700.00 NM
2	KCRA	W	10/03/12	8:51 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012102H	\$700.00 NM
3	KCRA	Th	10/04/12	8:51 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012102H	\$700.00 NM
4	KCRA	F	10/05/12	8:59 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012102H	\$700.00 NM
4	10/02/12	10/05/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-TWTF--	:30	4	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/02/12	5:28 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012102H	\$3,000.00 NM
2	KCRA	W	10/03/12	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012102H	\$3,000.00 NM
4	KCRA	Th	10/04/12	5:28 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012102H	\$3,000.00 NM
3	KCRA	F	10/05/12	5:28 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012102H	\$3,000.00 NM
5	10/08/12	10/08/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012102H	\$3,000.00 NM
7	10/02/12	10/06/12	KCRA-TV News at 11pm	11:00pm-11:35pm	-TWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/02/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012102H	\$900.00 NM
4	KCRA	W	10/03/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012102H	\$900.00 NM
2	KCRA	Th	10/04/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012102H	\$900.00 NM
3	KCRA	F	10/05/12	11:32 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012102H	\$900.00 NM
5	KCRA	Sa	10/06/12	11:27 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012102H	\$900.00 NM



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959119-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/02/12	10/05/12	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	10/02/12	12:46 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RMJH2012102H	\$200.00 NM
4	KCRA	Th	10/04/12	12:38 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RMJH2012102H	\$200.00 NM
1	KCRA	F	10/05/12	12:56 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RMJH2012102H	\$200.00 NM
9	10/02/12	10/05/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KCRA	Tu	10/02/12	5:22 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJH2012102H	\$300.00 NM
2	KCRA	W	10/03/12	5:21 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJH2012102H	\$300.00 NM
1	KCRA	W	10/03/12	5:56 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJH2012102H	\$300.00 NM
3	KCRA	Th	10/04/12	5:23 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJH2012102H	\$300.00 NM
4	KCRA	F	10/05/12	5:22 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJH2012102H	\$300.00 NM
12	10/02/12	10/05/12	Early Today	4-430am	-TWTF--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/04/12	4:17 AM	Early Today	4-430am	:30	RMJH2012102H	\$50.00 NM
14	10/02/12	10/05/12	KCRA-TV News at 6am	5:58am-7:00am	-TWTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	10/02/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RMJH2012102H	\$1,500.00 NM
3	KCRA	W	10/03/12	6:43 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RMJH2012102H	\$1,500.00 NM
1	KCRA	F	10/05/12	6:28 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RMJH2012102H	\$1,500.00 NM
15	10/06/12	10/06/12	SATURDAY TODAY	SATURDAY TODAY	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/06/12	5:24 AM	SATURDAY TODAY	SATURDAY TODAY	:30	RMJH2012102H	\$350.00 NM
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,000.00
<u>Agency Commission</u>	\$4,500.00
<u>Net Amount Due</u>	\$25,500.00